

UTICA



COLLEGE

The F. Eugene Romano Executive Lecture Series

“STRATEGIC VALUE CREATION”

GARY KUNATH ‘79



Gary M. Kunath is the founder and former CEO of the Summit Group. He grew it to a global enterprise, hailed as one of the top sales training companies in the world in the field of value creation by *Selling Power* magazine. He was named Businessman of the Year for the United States and was formally recognized by the President of the United States. He has lectured in the Executive Education and MBA Programs of Duke University, University of Miami (Ohio), Emory University, Cornell University, Arizona State University, University of Georgia and the Citadel. He was a faculty member in the executive leadership programs of MARRIOTT, Lockheed, P&G, AT&T, and 3M.

He is an equity partner in Bite Tech, exclusive makers of the Under Armour's high performance mouth wear and recently ranked by *Fast Company* magazine in top ten most innovative companies in sports in the last 100 years. He is a founding member and sits on the advisory board of The G2G Collection, a global luxury five-star vacation club with a philanthropic focus.

He is also part owner of multiple professional minor league baseball teams with partners Bill Murray and Jimmy Buffet, Jimmy Fallon and Mike Veeck, famous for managing their teams around the “Fun is Good” approach. Ranked as one of the top ten best service companies in North America, they are famous for innovation around creating the customer experience. He also wrote a top-selling book called “Life...Don't Miss It,” centered on how to have the greatest life possible.

THUR., FEB. 15, 7 P.M.

Brvenik Center for Business Education

Utica College Clark City Center, Downtown Utica

Buses will leave Strebel Circle at 6:30 p.m. and return at approximately 8:15 p.m.

FREE AND OPEN TO EVERYONE

*Presented by the Business and Economics Department of Utica College
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